

—LINEA—

**FIAT LINEA.**  
**THE POWER TO GUARANTEE ADMIRATION.**



SMS 'LINEA' to 5616161 or call 1800-209-5556 for a test drive.

[www.fiatlinea.in](http://www.fiatlinea.in)



# THE FIAT LINEA HAS BEEN ADMIRED & AWARDED BY CUSTOMERS AND CRITQUES ALIKE.



Car of the Year, 2010  
- UTVi Autocar



Reader's Choice  
Car of the Year, 2010  
- Auto Bild



Mid Size Car of the Year, 2010  
- NDTV Profit



Mid-Size  
Car of the Year, 2009  
- CNBC Overdrive

## AutoCar India

"This is a car that challenges not just cars in its own category but cars a category above. Under the surface of its beautiful lines lies tough build quality. The interiors are inviting. The suspension is ideal for Indian roads."

## BS Motoring

"If lots of space and lots of instrumentation is what you are looking for, then the Fiat Linea delivers big time."

## Zigwheels

"Lots of space and comfort coupled with gadgets and gizmos as standard make for an attractive buy."



## Carwale.com

"Get behind the wheel of a Linea and you won't be disappointed. This Italian beauty outclasses most Indian cars when it comes to handling."

## What Car

"Appealing looks and size, very easy to justify at its price."


## Top Gear

"Fiat Linea – Driven. Tested. Much Loved' 'With the Linea, Fiat has done what it's always done best – made a great solid car"

# ADMIRATION GUARANTEED. SATISFACTION, TOO.



## Satisfaction Levels - Cars Costing ₹ 6-8 Lakh\*

<b>Fiat Linea</b>	<b>847</b>	
<b>Hyundai Verna</b>	<b>818</b>	
<b>Ford Fiesta</b>	<b>808</b>	
<b>Chevrolet Aveo</b>	<b>803</b>	
<b>Honda Jazz</b>	<b>800</b>	
<b>Maruti Suzuki SX4</b>	<b>798</b>	

## ALSO LEADS IN:

SERVICE

COMPONENTS

INTERIORS

COST OF MAINTENANCE

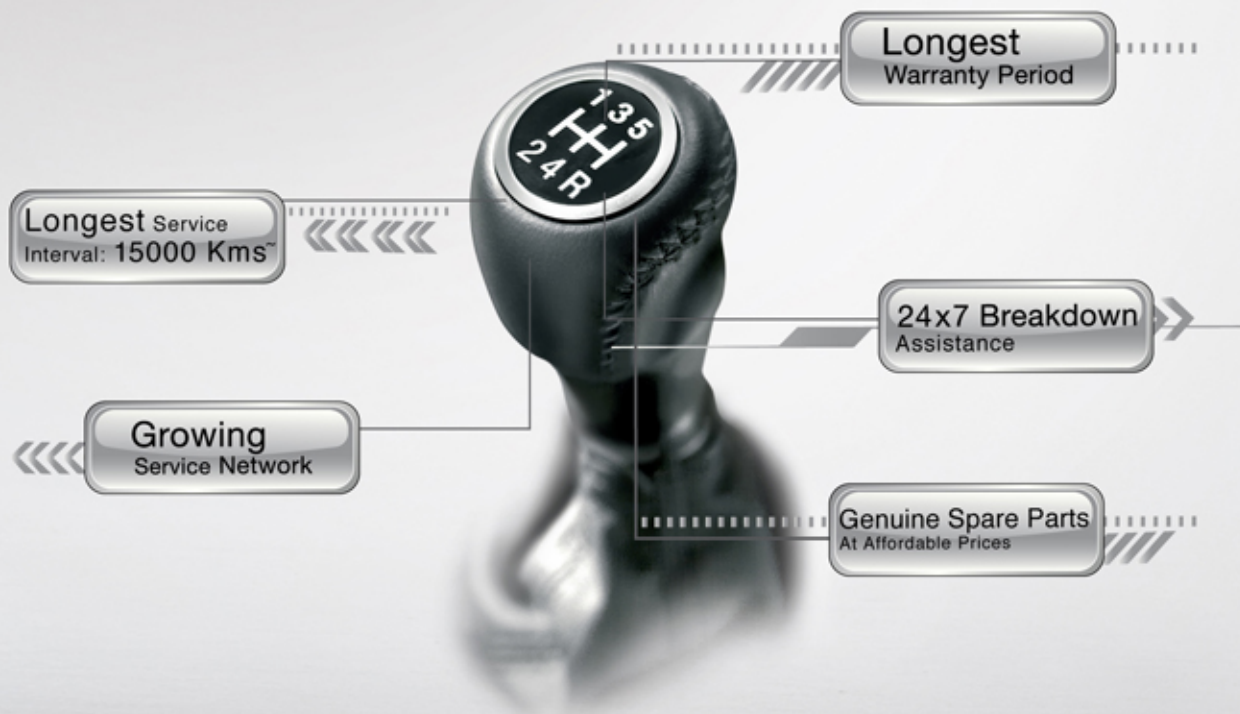
The Fiat Linea has not only won hearts the world over but in India too the car was ranked no.1 in overall satisfaction levels by customers in a survey conducted by Hindustan Times - MaRS across 10 cities covering 1895 respondents.

Sourced from data published in the HT MaRS report, released on 03.06.10 in Hindustan Times, Mumbai.

# WE'VE GOT CARS FAR AHEAD OF THEIR TIME. NOW HERE'S A SERVICE PROGRAM TO MATCH.



Introducing a new gold standard in customer service, designed especially for you: Fiat First. For the first time ever, Fiat brings you an unmatched 50-month warranty.\* An Exclusive 24-hr Roadside Assistance Service. A network of 198 service outlets spread across 130 cities.



## GROWING SERVICE NETWORK

- Network coverage of 198 service outlets in 130 cities pan India
- Over 800 highly skilled Sales and Service field staff dedicated to your Fiat.

## 24X7 ROADSIDE ASSISTANCE SERVICE

- Fiat Roadside Assistance, a 24X7 assistance service.\*\*
- Pan India coverage with value added benefits:†

## LONG SERVICE INTERVAL

- Service interval of 15000 kms for Linea and Grande Punto which means less visits to service stations
- Smart Service Schedule Reminder.

## LONGEST WARRANTY COVERAGE

- 50 month warranty coverage for Fiat's new range of vehicles.\*
- Reassurance on product quality. • Reduced maintenance cost.

## GENUINE SPARE PARTS AT COMPETITIVE PRICES

- Easy availability of Fiat genuine spare parts at competitive prices
- Parts prices benchmarked with competition!‡

\*Warranty period inclusive of manufacturer's warranty of 24 months and an additional warranty of 26 months offered by a third party. For details, refer to the extended warranty booklet. \*\*Vehicles covered under Fiat Roadside Assistance are Grande Punto and Linea. †Conditions apply. ‡Refer Fiat Roadside Assistance owner's manual for details. †Based on internal survey conducted for Linea and G Punto.



SERVICE

## EXCITING FEATURES

VARIANT / TRIM	ACTIVE	DYNAMIC	EMOTION	EMOTION PACK	T-JET	T-JET PLUS
<b>SAFETY &amp; SECURITY</b>						
Fire Prevention System (FPS)	●	●	●	●	●	●
Immobilizer With Rolling code (FCS)	●	●	●	●	●	●
Double Crank Protection System	●	●	●	●	●	●
Exact Door Open Indicators	●	●	●	●	●	●
Central Door Locking	●	●	●	●	●	●
Automatic Door Lock		●	●	●	●	●
Anti-lock Braking System (ABS) with EBD			●	●	●	●
Dual Stage Front Airbags with Early Crash Sensors				●	●	●
3- Point ELR Seat Belts with Pretensioners & Load Limiter				●	●	●
Driver Seat Belt Warning Light	●	●	●		with buzzer	
All four Disc Brakes					●	●
<b>EXTERIOR</b>						
Dual Parabola Headlamps	●	●	●	●	●	●
Rear Dual Fog lamps	●	●	●	●	●	●
Front Fog Lamps		●	●	●	●	●
Chrome Radiator Grille Surround	●	●	●	●	●	●
Radiator Grille	Black			Silver Painted		
Outside Rear View Mirrors	Black			Body colour		
Outside Door Handles		Body Colour		Chrome		
Chrome Body-Side Moulding			●	●	●	●
Chrome Exhaust Tip					●	●
15" Alloy Wheel (four wheels)			0*	●		
16" Alloy Wheel (all five wheels)						●
<b>INTERIORS</b>						
Dual tone dashboard	●	●	●	●	●	●
Leather wrap steering wheel & Gear Knobs			●	●	●	●
Premium Leather Upholstery						●
Interior Chrome Kit					●	●
Inside Door Handles			Silver		Chrome	
Sunglass Holder			●	●	●	●
Front Seat Back Pockets			●	●	●	●
Boot Lamp	●	●	●	●	●	●
<b>INSTRUMENTATION</b>						
Programmed Service Reminder	●	●	●	●	●	●
Programmable Follow Me Home Headlamps	●	●	●	●	●	●
Digital Clock	●	●	●	●	●	●
Trip Calculator - Range/Mileage/Ave Speed/Duration		●	●	●	●	●
Real Time Mileage Indicator		●	●	●	●	●
Programmable Speed Limit Buzzer		●	●	●	●	●
External Temperature Display		●	●	●	●	●
<b>COMFORT &amp; CONVENIENCE</b>						
Tilt Steering	●	●	●	●	●	●
All 4 One Touch Auto down power windows	●	●	●	●	●	●
Internal roof light with dimming effect	●	●	●	●	●	●
Desmodronic Foldable Key		●	●	●	●	●
Remote Keyless Entry		●	●	●	●	●
Electrically Adjustable Outside Rear View Mirrors		●	●	●	●	●
Rear Defogger with timer	●	●	●	●	●	●
Remote tailgate open		Cable		Electric		
Vanity Mirror		Co-Driver Side		Both side		
Rear Roof Light		●	●	●	●	●
Night Panel in front roof lights		●	●	●	●	●
Driver Seat Height Adjust		●	●	●	●	●
Rear armrest	●	●				
Rear Armrest With Glove Box & Cup Holders			●	●	●	●
Collapsible Rear Sun Curtain				●	●	●
Double Folding Rear Back Seat					●	●
<b>AIR CONDITIONING</b>						
Manual HVAC	●	●				
Automatic Climate Control			●	●	●	●
Rear AC Vents		Foot Level		Foot & Knee Level		
<b>IN CAR ENTERTAINMENT</b>						
Integrated CD / MP3 & FM Player			●	●	●	●
Blue & Me with USB Port				●	●	●
Steering Mounted Audio, Blue & Me Controls				●	●	●

\*Standard on Petrol only. Not Available on Diesel.

# TECHNICAL SPECIFICATIONS

Variant	1.3 ADVANCED MULTIJET DIESEL	1.4 FIRE PETROL	1.4 TJET PETROL
<b>ENGINE</b>			
Displacement (cc)	1248	1368	1368
Max. Power (ps/rpm)	93/4000	90/6000	114/5000
Max. Torque (Nm/rpm)	209/2000	115/4500	207/2200
No of Valves	16	16	16
Camshaft	DOHC	DOHC	DOHC
<b>SUSPENSION</b>			
Front	Independent Wheel, Helical Coil Springs, Double Acting Telescopic Dampers and Stabilizer Bar		
Rear	Torsion Beam, Helical Coil Springs & Double Acting Telescopic Dampers and Stabilizer Bar		
<b>BRAKES</b>			
Front	Ventilated Disc	Ventilated Disc	Ventilated Disc
Rear	Drum	Drum	Disc
<b>TYRES &amp; WHEELS</b>			
Tyres (Tubeless)	195/60 R15	195/60 R15	195/60 R15   205/55 R16*
Wheels	Steel/Alloys*	Steel/Alloys**	15" Steel   16" Alloys*
<b>TRANSMISSION</b>			
Manual	5 Speed Manual	5 Speed Manual	5 Speed Manual
<b>DIMENSIONS</b>			
Overall Length (mm)	4560	4560	4560
Overall Width (mm)	1730	1730	1730
Overall Height (mm)	1487	1487	1487
Wheelbase (mm)	2603	2603	2603
Kerb Weight (Kg)	1210 kg	1180 kg	1230
Ground clearance (mm)	161	165	165   170*
Boot capacity (Ltr)	500	500	500
Fuel Tank Capacity (Ltr)	45	45	45
Turning radius (Mtr)	5.55	5.55	5.55

Alloy\* - Available on Emotion Pack only, Alloy\*\* - Available on Emotion and Emotion Pack

\* Available in 1.4 TJet Plus Petrol

## PICK YOUR CHOICE

### PREMIUM SHADES:



\*Bronzo Scuro<sup>NEW</sup>



\*Tuscan Wine



\*Fox Trot Azure



\*Sunbeam Beige

### POPULAR SHADES:



\*Bossa Nova White



\*Hip Hop Black



\*Minimal Grey



\*Flamenco Red

\*For more information on technical specifications & availability of colours on specific variants, please contact your nearest dealer.

## SALES, SERVICE AND SPARES BY

# TATA MOTORS

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Fiat India Automobiles Limited reserves the right to change without notice the colours, equipment & technical specifications and models. Accessories shown in the pictures mentioned may not be a part of the standard equipment and could differ with variants. Actual colour of vehicle body and upholstery might differ due to printing limitations. Additional charges applicable on Premium shades, 16" alloys = 40.6cms.

### FUEL ECONOMY CONSUMER INFORMATION

(Test Results of Rule 115 of CMVR)

Model	Engine (cc)
<b>Fiat Linea Multijet</b>	<b>1248</b>
<b>Fuel Type</b>	<b>Fuel Economy</b>
<b>Diesel</b>	<b>19.9 km/l</b>
Model	Engine (cc)
<b>Fiat Linea T-Jet</b>	<b>1368</b>
<b>Fuel Type</b>	<b>Fuel Economy</b>
<b>Petrol</b>	<b>14.6 km/l</b>
Model	Engine (cc)
<b>Fiat Linea</b>	<b>1368</b>
<b>Fuel Type</b>	<b>Fuel Economy</b>
<b>Petrol</b>	<b>14.2 km/l</b>

Dealer Stamp